

Field Trip and Group Reservations Solutions



Today's busy teachers and program organizers don't want to wait for an email or callback to find out whether the date and time they want for their field trip or group booking is available. They want to see which field trips and group options are available, make their booking, and pay online when it's convenient for them...which could be after-hours or on weekends.

Doubleknot makes it easy to manage online scheduling, booking and optional add-ons for field trips and group reservations. As a result, your staff can focus on creating memorable experiences for your guests instead of juggling the calendar.

Visitors choose the kind of field trip or group reservation they're interested in, and pick the date of their visit from the availability calendar. As soon as a date is selected, they can select the desired time.

During checkout, visitors choose from additional options.

The screenshot shows the booking interface. On the left, under 'View All Categories', there is a 'Field Trips' section with three options: 'Elementary School Field Trip', 'Homeschool Field Trip', and 'Middle School Field Trip'. The 'Middle School Field Trip' is selected. In the center is a calendar for 'September 2014'. A mouse cursor is hovering over the date '26', which is highlighted in grey. To the right of the calendar is a 'Time' selection list with options from 10:00 AM to 4:00 PM. The 3:30 PM and 4:00 PM options are highlighted with blue diagonal stripes. Below the calendar and time list are three legend boxes: 'Available' (white), 'Not Available' (red diagonal stripes), and 'Available for Departure' (blue diagonal stripes).

The screenshot shows the checkout options page. At the top is a green header 'Program Selection (please choose up to 2)'. Below it is a 'Select Program(s)' section with three radio button options: 'Pond Science Challenge', 'Awesome Bug Hunt', and 'Fly, Fly, Fly! [Add \$20.00]'. Below the options are three descriptive paragraphs for each program. Underneath is a question 'Would you like classroom material for these programs?' with two radio button options: 'Yes add classroom program kit [Add \$20.00]' and 'No thanks'. At the bottom is a 'Snacks (optional)' section with three rows: 'Fruit snack' (0 x \$1.50 = \$0), 'Juice' (0 x \$1.25 = \$0), and 'Bottled water' (0 x \$1.25 = \$0). At the very bottom are 'Go Back' and 'Continue' buttons.

Doubleknot's field trip and group reservations solution includes:

- A **searchable online availability calendar**, so visitors can view options at a glance and make their reservations 24/7
- **Online and offline payment options**
- An easy way to **offer and schedule optional add-ons** like snacks and beverages or educational programs and materials
- **Complete calendar customization** for availability and blackout periods
- An **administrative booking calendar** and comprehensive analytics and reporting
- **Complete turnkey services**—we'll configure your field trips and group reservations options to your specifications, set up online payment services, and design the reservations screens to seamlessly fit into your existing web site

To learn more about Doubleknot's solutions, contact us at (408) 971-9120 or doubleknot@doubleknot.com.